



## Weather Risk Management Association

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### FOR IMMEDIATE RELEASE

#### **WRMA to Hold Weather Risk Symposium as Official Supporter of InterMET Asia**

**Washington, DC (Monday, February 6, 2017)** – The Weather Risk Management Association (WRMA) will hold a half-day Weather Risk Management Symposium on March 21, 2017 in conjunction with the 2017 InterMET Asia – Extreme Weather Expo Conference in Singapore.

As an official supporter of the InterMET Extreme Weather Expo Conference, WRMA has compiled an impressive lineup of industry experts to provide attendees a complete treatment of the weather risk industry. The WRMA Weather Risk Management Symposium will begin with an introductory session for those less familiar with the industry, to lend context as to how weather challenges a wide spectrum of businesses whose revenues, costs, and financial performance are sensitive to weather.

“The weather risk management market is positioned at the intersection of the financial engineering and scientific communities,” said Bradley Hoggatt, MSI GuaranteedWeather, WRMA President. “The WRMA symposium is a chance for those in our industry as well as related industries to hear from and engage with weather risk experts.”

The sessions will address key drivers that have shaped the marketplace, predictions regarding future products, and required supporting data and analytics. Speakers will utilize illustrative case study examples to provide perspective and generate discussion as to how new data sources and modelling techniques can facilitate increased hedge effectiveness and uptake of weather risk management products.

Topics and speakers on the agenda for the WRMA Weather Risk Management Symposium include:

- “Weather Risk Management: The Confluence of Weather/Climate Science and Financial Engineering” – Brad Hoggatt, MSI GuaranteedWeather
- “Case Study 1: Managing Weather Risk in the Energy Sector” – Richard Betts, Uniper Global Commodities and Ralph Renner, Endurance Global Weather
- “Case Study 2: Weather Risk Management in the Agriculture Sector Including Applications for Natural Catastrophes” – Sandeep Ramachandran, Axis Specialty Markets Ltd, and Jonathan Barratt, CelsiusPro Australia
- “Case Study 3: Management of Weather Risks in Other Industry Sectors” – Ralph Renner, Endurance Global Weather, Claire Wilkinson, Willis Towers Watson, and Richard Zhang, Willis Towers Watson
- “Technology: Accessing Weather Risk Protection” – David Whitehead, weatherXchange

Registration for the free-to-attend WRMA Symposium can be completed via the InterMET Asia website ([www.intermet.asia/register](http://www.intermet.asia/register)) and click ‘Register for the Exhibition’.

For more information and to view the WRMA Weather Risk Management Symposium agenda visit the event page on the WRMA website, [www.wrma.org](http://www.wrma.org)

For details about the full InterMET – Extreme Weather Expo conference programme, visit: <http://www.ewex.asia>

**About WRMA**

WRMA is the industry association for weather risk management professionals. WRMA strives to enhance public awareness of the weather risk industry and promote the growth and general welfare of the weather risk market. For more information on WRMA activities, programs, and initiatives, please visit us at [www.wrma.org](http://www.wrma.org).

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